



WIFT BRINGS TOGETHER NIGERIA'S MOST DYNAMIC WOMEN FASHION ENTREPRENEURS

Women in Fashion Tech is United by a vision for sustainable fashion. Our members leverage cutting edge technology to produce Made in Nigeria garments that reach markets across Africa and the globe. Through training, market access, and community support, we're transforming the African garment industry for lasting impact.

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  WiftWomen
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  wift-women-in-fashion-tech



ABOUT WIFT

OUR STORY

Founded to address Africa's garment production challenges, WIFT empowers women fashion entrepreneurs to leverage technology for sustainable, scalable solutions. Our community spans over 5,000 members across 28 states in Nigeria with over 2000 members across 20 local government in Lagos States alone, and each member contributing to a brighter future for **Made in Nigeria Garment Products**. Our members combine traditional craft with modern innovation to establish a globally recognized African fashion industry.

OUR VISION

A world where Made in Nigeria fashion is synonymous with quality, sustainability, and creativity, reaching customers in every corner of the globe.

OUR MISSION

To empower African women in fashion tech by providing tools, training, and access to markets that elevate their craftsmanship to a global standard.

CORE VALUES

Excellence | Integrity | Partnership | Empowerment | Innovation

OUR OBJECTIVES

Access to Markets:

Open local and international market opportunities for Made in Nigeria garments.-

Training and Quality Production:

Equip women fashion SMEs with skills for sustainable, high quality production.-

Leadership and Empowerment:

Foster leadership and resilience among women fashion entrepreneurs.-

Confidence in Circular Practices:

Develop women's capacity for circular, sustainable production.

Advocacy and Awareness:

Increase awareness of opportunities, challenges, and resources in fashion.

Sisterhood Support:

Build a strong, supportive network where members uplift each other.

WHAT WE DO

As a non-profit association, we are dedicated to the growth and development of Nigerian youths and women in fashion technology and entrepreneurship to:

1. Strengthen the capacity of members to achieve entrepreneurship development via training and capacity building.
2. Provide mentorship and coaching which includes startup coaching programs
3. Provide access to resources and tools such as shared work spaces and fashion labs
4. Expose members to digital and e-commerce empowerment
5. Provide networking and exposure including marginalized group and victims of gender-based violence
6. Export Made-in-Nigeria garments and textiles to neighboring African countries, Europe and America.

MEMBERS OF THE EXECUTIVE



Bukola Yekeen Ajani
President



Olushola Taiwo Beecroft
Vice President



AMB. Ifeyinwa Brendan Ndukwu
Deputy President



Yesirat Kazeem
Secretary



Sarah Bode Oladoyin
Financial Secretary



Abifarin Rukayat Temilola
Treasurer



Ajoke Jimoh Umahon
PRO



Victoria Nneka Amusan



Mrs Olubukola Olowu



EXPORT FAMILIARIZATION TOUR TO BENIN REPUBLIC & TOGO
(22nd - 25th August, 2024)



UN Women And Partners Open Day Events (5th September, 2024)



ANWBN WEE 4 3Ws Programme (18th January 2025)



**AFRIDU-AFRICAN IN DIASPORA INVESTMENT SUMMIT IN ABUJA
(18th - 27th October, 2024)**



**LCCI INTERNATIONAL BUSINESS
CONFERENCE & EXPO 2024**



**UN Women and Partners Open Day Events
(5th Sept. 2024)**



**AfCFTA 2-DAY VALIDATION WORKSHOPS FOR WOMEN AND YOUTH
(10th-11th December 2024)**



**EUROPEAN MARKET ACCESS AND EXPORT TRIP
(22nd - 26th, March 2025)**



EUROPEAN MARKET ACCESS AND EXPORT TRIP (22nd - 26th, March 2025)



SMEDAN-UCR Stakeholder Engagement Workshop on Gender-Inclusive MSME Policy (April 2024)

KEY ACHIEVEMENTS



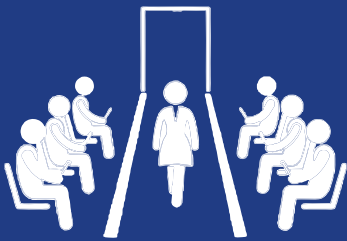
500 SMEs Empowered

Empowered over 500 youths and fashion SMEs with fabrics and accessories.



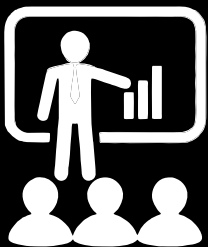
Export Familiarization Tour Abroad

Embarked on export familiarization tour to Benin Republic and Togo to expose members to export process e.g. Registration, Branding & Packaging Logistics, Marketing Research etc.



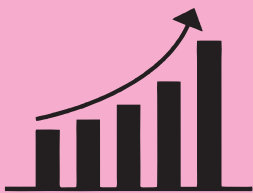
Participated in African Fashion Week in Finland

Embarked on a trip to Finland to participate in African fashion week and network



28 States Impacted

We have impacted fashion SMEs in 28 States across Nigeria with our structured and tailored information on fashion innovation and sustainability.



287 LGAs Impacted

287 Local Government Area across Nigeria have been impacted with grassroots targeted capacity building for fashion SMEs.



8 Women Fashion SMEs

Eight (8) Women Fashion SMEs have been connected to European Markets.

